

News from the Team.

When the **Marlboro Adventure Team takes on the West**, they take on the toughest terrain on earth. And they do it with the toughest gear. **Marlboro Adventure Team Gear.**

Now here's your chance to get the gear made for adventure—
save Adventure Team Miles on specially marked packs of Marlboro.

Check out the enclosed catalog for complete details.
And get the gear you want.

To help you, we've included a free carton offer,
valuable carton coupons, and bonus Miles.

So get the Miles and get the gear. 'Cause it's made
for adventure—and only for friends of Marlboro.

Come to where the flavor is.
Come to **Marlboro Country**.

16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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Exclusively for
Sample A. Sample

MANUFACTURER'S COUNTRY EXPRESS COUPON
2061035305*

Exclusively for
Sample A. Sample



GET 1 CARTON FREE

With 3 UPCs from cartons of any style Marlboro.
See back for details.

Exclusively for
Sample A. Sample

MANUFACTURER'S COUNTRY EXPRESS COUPON

Exclusively for
Sample A. Sample

MANUFACTURER'S COUNTRY EXPRESS COUPON



\$3.00 OFF CARTON
of any style Marlboro

Exclusively for
Sample A. Sample

25
MILES

**MARLBORO
ADVENTURE TEAM
25 BONUS MILES**

Use this certificate toward your next
Marlboro Adventure Team Gear Order.
This certificate is located on page 10.

Exclusively for
Sample A. Sample

MANUFACTURER'S COUNTRY EXPRESS COUPON

\$3.00 OFF CARTON
of any style Marlboro



\$3.00 OFF CARTON
of any style Marlboro



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Source: <https://www.industrydocuments.ucsf.edu/docs/mkmp0003>

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